



SMARTSEARCH
marketing

SmartSearch Marketing Services

Visibility Scorecard™



Search Engine Visibility Scorecard™

A simple chart summarizing current search engine visibility, the market opportunity, and competitors' positioning.

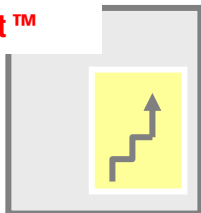
Advantage|6™



Advantage|6™ Campaign

SmartSearch Marketing's proprietary 6-step process for pay-per-click advertising success.

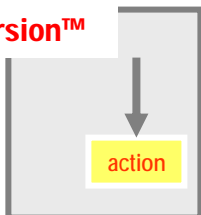
WebRank Project™



WebRank Project™

SmartSearch Marketing's proven website optimization methodology to improve natural rank or position.

Peak Conversion™



Peak Conversion™

Implementation of industry best practices and website standards to maximize desired online actions.